



IP Telephony

Contact Centers

Mobility

Services

PRODUCT BRIEF

Avaya Meeting Exchange® for Adobe Breeze

Avaya and Adobe offer a collaboration solution that integrates Avaya Meeting Exchange® audio conferencing with Adobe's Breeze Web conferencing solution.

With a broad set of combined audio and Web conferencing features, the solution is appealing to government, education, financial services, healthcare, telecommunications, and other organizations who want an integrated audio and web conferencing solution that can be installed on-premise, behind their firewalls, for security or confidentiality reasons. The solution also enables telecommunications and conferencing service providers to use their existing networks to quickly bring to market differentiated audio and web conferencing offers that provide a more integrated user experience, lower their operating expense, and increase margins.

Adobe Breeze users can conveniently access Avaya Meeting Exchange audio conference controls from the Breeze Meeting room, such as dialing out, muting or disconnecting participants, and identifying speakers. Users can also record both audio and Web conferencing portions of a Breeze meeting, including synchronized recording of the telephone audio conference.

Features

- Instant access to audio and Web conferences across browsers and platforms
- Embedded control of the audio conference directly from the Breeze Meeting room
- Support for interactive, high impact content, including Adobe Flash, live multipoint video, and simulations
- Flexible meeting room layouts
- Synchronized recording and playback of audio and Web meeting
- Moderated Q&A and registration for conference entry (ideal for high-touch, large group, or distance learning meetings)
- "Always Available" persistent meeting rooms retain content and layout for future use
- Single conference window; no client download
- Searchable meeting archives
- Scalable to 2,500 attendees

Key Applications

Collaborate Across Teams

- Communicate instantly across departments and projects
- Share plans and schedules with team members worldwide
- Conduct frequent partner briefings

Deliver Effective Online Training

- Eliminate travel time and expense
- Train more frequently
- Use software simulations and video to increase effectiveness



Increase Sales and Marketing Efficiency

- Generate more leads with live web seminars
- Quickly qualify prospects in one-on-one meetings
- Shorten sales cycles by meeting more often
- Provide training on new products and pricing

Deliver Human Resources Information

- Conduct employee orientation sessions
- Share policies instantly with worldwide staff
- Ensure compliance through employee briefings

Requirements

Hardware

- Avaya CS700 Conferencing Server v4.0 and v3.4.04, Avaya S6200 Conferencing Server v1.2, or Avaya S6100 Conferencing Server*

- Server for Breeze Meeting:
 - Pentium 4, 2 GHz processor
 - 1 GB RAM
 - CD-ROM drive
 - 1 GB disk space for Breeze installation
 - Minimum 80 GB disk space (content storage)
 - NTFS file system

Software

- Avaya Meeting Exchange reservation-less conferencing licenses
- Avaya BCAPI v1.4 interface
- Adobe Breeze Meeting v5.1 (license)
- Adobe Breeze Avaya Telephony Adapter
- Adobe Flash Player v6.0.79 or higher
- Adobe Flash Player v7 or higher for Linux and Solaris

*FYQ2 2007

ABOUT ADOBE (FORMERLY MACROMEDIA)

Adobe revolutionizes how the world engages with ideas and information

For more than two decades, the company's award-winning technologies and software have redefined business, entertainment, and personal communications by setting new standards for producing and delivering content that engages people anywhere at anytime. From rich images in print, video, and film to dynamic digital content for a variety of media, the impact of Adobe solutions is clear to anyone who creates, views, and interacts with information.

Now that Adobe and Macromedia are one company, Adobe is better positioned than ever to push the boundaries of the digital universe, driving even greater innovation with powerful, compelling software solutions that meet the needs of customers and markets ranging from designers and filmmakers, to enterprises and governments, to developers and home users.

For more information about Adobe, visit www.adobe.com.

ABOUT AVAYA

Avaya enables businesses to achieve superior results by designing, building and managing their communications networks. Over one million businesses worldwide, including more than 90 percent of the FORTUNE 500®, rely on Avaya solutions and services to enhance value, improve productivity and gain competitive advantage.

Focused on enterprises large to small, Avaya is a world leader in secure and reliable IP telephony systems, communications software applications and full life-cycle services. Driving the convergence of voice and data communications with business applications — and distinguished by comprehensive worldwide services — Avaya helps customers leverage existing and new networks to unlock value and enhance business performance.

For more information about Avaya, visit www.avaya.com.